

# MEET THE HIRA BOARD



**Keynae Agnew**  
HIRA Board - Secretary  
2020 - 2021

President / CEO  
Agnew Pacific Enterprises,

*With so many members, it's not easy to get to know every rep, associate and service partner.*

*"Meet the Board" is a new addition to the HIRA website that gives readers the chance to learn a little bit about our elected board, including how their time is spent in and out of the office.*

*For this profile, meet Keynae Agnew. She has been in the rep business for over 13 years and has been active in HIRA since 2015. She now serves as Secretary of HIRA.*

## **How long have you been a member of HIRA?**

5 Years

## **What is it about HIRA that makes you continue your membership?**

HIRA provides resources and a unique support network specific to the needs of independent reps working the healthcare industry.

## **How long have you been in rep the business?**

13 years

## **Briefly describe your rep Firm.**

Agnew Pacific Enterprises LLC represents medical and scientific instrumentation manufacturers.

## **What Innovations, best practices and/or changes has your firm made recently?**

Increased utilization of social media and virtual platforms.

## **How has your product sector and/or marketplace changed in the last two years?**

Manufacturers are recognizing the importance of providing better support to IMRs by implementing new and innovative marketing strategies.

## **What have you learned and/or what contacts have you made through HIRA that have had the greatest positive impact on your business?**

Connecting with a network of seasoned IMRs who share knowledge and experience.

## **What is one interesting fact that people may not know about you?**

I provide mentorship opportunities to young women in business.

## **Tell us a little about yourself, outside of your work as a rep.**

I enjoy arts and crafts.